



Celebrity Poker Challenge Presenting Sponsor

On Friday, May 20, 2016, the Celebrity Championship will hold a Celebrity Poker Challenge at the Morgan Run Club & Resort. Proceeds from the poker event will benefit the Junior Seau Foundation and the Marshall Faulk Foundation. Over 200 attendees, receiving the opportunity to spectate 10 to 12 celebrities challenge each other in a Texas Hold Em poker match. Includes Hosted food, hosted bar and live entertainment.

Celebrity Poker Challenge Presenting Sponsor

- Name/Logo incorporated into Celebrity Poker Challenge logo
- SPONSOR to receive Four (4) seats at the poker table
- SPONSOR to receive Four (4) spectator passes
- Signage/banners at Celebrity Poker Challenge event (SPONSOR to provide banners)
- Opportunity to make "Opening Toast" to all guests
- Logo on all Celebrity Poker Challenge collateral materials
- Opportunity to have Exhibitor Table at Celebrity Poker Challenge
 - Display company materials, products, promotions, etc.
- Opportunity to insert materials in Poker gift packs
- Opportunity to have logo on Poker Chips and/or Playing Cards (cost incurred by Sponsor)

Golf

- **Four (4) of Playing Positions**
 - Two (2) days of golf; paired with a different Celebrity each day (Friday, May 20 – Saturday, May 21)
 - All inclusive, catered breakfast & lunch, hosted bar, on-course beverages and snacks
- **Four (4) Gift Packs**
 - Tournament shirt, Tournament wind jacket, golf shoes, picture plaque, golf balls and more! (Items subject to change)

Hospitality

- **One-hundred (100) Three Day GA Tournament Tickets** (Fri, May 20 - Sun, May 22)
 - Each ticket is valid for general admission all three days
- **Eight (8) VIP 18th Green Hospitality Area Passes** (**all inclusive** Friday, May 20 - Sunday, May 22)
 - Daily Tournament Admission
 - Access to the VIP 18th Green
 - Catered breakfast & lunch daily
 - Hosted bar, beverages & snacks
 - 18th Green Private Seating
 - All Tournament Celebrities attend



- **Four (4) VIP Parking Passes** (Friday, May 20– Sunday, May 22)
 - Valid during golf play
- **Six (6) Red Carpet Reception Passes** (Thursday, May 19)
 - All inclusive: Hosted Hors d'oeuvres, Hosted Bar, Live and Silent Auction and Entertainment – attended by 50 celebrities
- **Six (6) Poolside Cocktail Party Passes** (Friday, May 20)
 - All inclusive: Hosted Hors d'Oeuvres, Hosted Bar, Hand-Rolled Cigars, Music and Silent Auction – attended by 50 celebrities
- **Six (6) Champions Dinner Passes** (Saturday, May 21)
 - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Entertainment – attended by 50 celebrities

On-Course Exposure

- One (1) 18th Green Sign
- One Tee Box Sign
- Logo on Tournament Sponsor Banner

Online Exposure

- Logo/Link on Partners page: celebritychampionship.com
- Continuous postings on Tournament Facebook and Twitter pages

Miscellaneous

- Items in Gift Pack
 - Opportunity to include a mutually agreed upon item/prize in gift packs (sponsor to provide promotional pieces)
 - Each Paid Participant will receive race gift pack with amenities from sponsors
 - Quantity: Minimum (250)

Net Package Price: \$25,000